



- **contact information**

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phone - 614.602.9945  
website - [www.ainorm.com](http://www.ainorm.com)  
instagram - [@normanscale](https://www.instagram.com/normanscale)

- **work experience**

**2023 - present** / director of design & marketing  
bluestone brothers  
columbus, ohio  
[www.bluestonebrothers.com](http://www.bluestonebrothers.com)

**2018 - present** / co-founder & principal  
norbenronale studio  
columbus, ohio  
[www.norbenronale.com](http://www.norbenronale.com)

**2021 - 2022** / experiential design lead  
ma design  
columbus, ohio  
[www.designwithma.com](http://www.designwithma.com)

**2012 - 2021** / associate  
nbbj (seattle studio 41, columbus studio 55, seattle studio 07)  
seattle, washington / columbus, ohio  
[www.nbbj.com](http://www.nbbj.com)

- **education**

**2010 - 2012** master of architecture  
the ohio state university knowlton school of architecture  
columbus, ohio

**2006 - 2008** bachelor of science in architecture  
the ohio state university knowlton school of architecture  
columbus, ohio

- **architecture**

**2023** - the estrella / columbus, ohio / [link here](#)  
**2022** - ai residence / columbus, ohio / [link here](#)  
**2021** - ghost kitchen / columbus, ohio / [link here](#)  
**2019** - chi capsule hotel / tokyo, japan / [link here](#)  
**2017** - the herold building / cleveland, ohio / [link here](#)  
**2012** - center for arts education / athens, ohio / [link here](#)

- **environmental graphic design**

**2022** - osu heminger hall / columbus, ohio / [link here](#)  
**2022** - frost museum of science / miami, florida / [link here](#)  
**2022** - burgess & niple / columbus, ohio / [link here](#)  
**2020** - alaska airlines headquarters / seattle, washington / [link here](#)  
**2019** - gravity mixed use development / columbus, ohio / [link here](#)  
**2018** - arup seattle office / seattle, washington / [link here](#)  
**2014** - amazon block 45 / seattle, washington / [link here](#)

- **branding & social media**

**2023** - roaming goat coffee / columbus, ohio / [link here](#)  
**2023** - hepia international / columbus, ohio & gambia / [link here](#)  
**2023** - the acres cabins / hocking hills, ohio / [link here](#)  
**2022** - hiro ramen & tea / columbus, ohio / [link here](#)  
**2022** - ma design / columbus, ohio / [link here](#)  
**2021** - vivienne's bistro / mercer island, washington / [link here](#)  
**2020** - neighborhood church / cypress, california / [link here](#)  
**2020** - encourage everybody / canton, ohio / [link here](#)

- **graphic design**

**2022** - path robotics / columbus, ohio / [link here](#)  
**2021** - hackman competition / columbus, ohio / [link here](#)  
**2017** - amazon columbus rfp / columbus, ohio / [link here](#)  
**2017** - cangyuan road / shanghai, china / [link here](#)

- **photography**

**2023** - fyr short north / columbus, ohio / [link here](#)  
**2023** - agni / columbus, ohio / [link here](#)  
**2023** - bridget johnson / columbus, ohio / [link here](#)  
**2023** - millcraft / columbus, ohio / [link here](#)  
**2023** - the acres cabins / hocking hills, ohio / [link here](#)  
**2023** - kmfy law / columbus, ohio / [link here](#)  
**2022** - the butcher shop / columbus, ohio / [link here](#)  
**2021** - maison house / san francisco, california / [link here](#)

- **miscellaneous**

**2022** - hiro tenpo / columbus, ohio / [link here](#)  
**2022** - midjourney recipe book / columbus, ohio / [link here](#)  
**2021** - paper sketches / columbus, ohio / [link here](#)  
**2021** - barcode / columbus, ohio / [link here](#)  
**2017** - the proposal / columbus, ohio / [link here](#)  
**2012** - photo montage / seattle, washington / [link here](#)

- **program experience**

adobe photoshop, adobe indesign, adobe illustrator, adobe lightroom, rhinoceros, enscape, cadtools, microsoft office

- **work & travel**

